

Aa

LETTER VISIBILITY CHART

VIEWING DISTANCE	RECOMMENDED LETTER SIZE		SMALLEST READABLE LETTER
	MINIMUM	MAXIMUM	
125'	6"	9"	3"
165'	8"	12"	4"
210'	10"	15"	5"
330'	12"	18"	6"
415'	16"	24"	8"
500'	20"	30"	10"
625'	24"	36"	12"

12"

Bb Cc Dd

10"

8"

6"

Ee Ff Gg Hh

One Inch

5"

4"

3"

2"

General Categories of Type Styles

BLOCK(san serif)

AaBbCc Bold
AaBbCc Medium
 AaBbCc Light

SCRIPTS

Vv Ww Xx Formal
Yy Zz ? ! & Casual
Aa Bb Cc Decorative

SERIFS

DdEeFf Square
GgHhIi Round
JjKkLl Spur

DECORATIVE

Rustic
Character
 Old Style
 PERIODIC

ITALICS

MmNnOo
PpQqRr
SsTtUu

SYMBOLS

!#\$%&*()?
and *and*
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